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## **3. Data Protection Information**

On May 25<sup>th</sup> 2018 the General Data Protection Regulation (hereafter GDPR) comes into effect. This information concerns data processing in relation to the online presence [www.lukevent.com](http://www.lukevent.com) (website) of Lukevent GmbH (Ltd.).

### **3.1. Preparation of the website and purposes of data processing**

No personal data is processed in the preparation of the website.

#### **3.1.1. Responding to email requests**

If you send us an email using the email address found on our website we process your personal data as received by us from you in our own legitimate interests, Art. 6 Paragraph 1 lit. f) of the GDPR. We do this in order to respond to your request.

#### **3.1.2. How long is personal data stored?**

The data will be deleted as soon as it is no longer required to achieve the objective for which it was originally transmitted. In the case where you send us a message by email we

will delete your personal data at the latest when the statutory limitation period has expired or, if an offer or contract results, when the statutory requirements of commercial, trade or fiscal law have been fulfilled or have expired.

### **3.2. Transfer of personal data to third parties?**

We do not employ external data processing services.

### **3.3. Do you have the right to access, correction, deletion or objection?**

In accordance with the GDPR you can request at any time that we

- provide you with all personal data relating to you which is stored by us (Art. 15 GDPR)
- correct any false or incorrect personal data relating to you (Art. 16 GDPR)
- delete personal data relating to you which is stored by us (Art. 17 GDPR), block data (Art. 18 GDPR) and/or surrender data (Art 20 GDPR)

Please direct your request to:

- by email to: [info@lukevent.com](mailto:info@lukevent.com)
- in writing to: Lukevent GmbH, Wasserburger Landstrasse. 264, 81827 München, Germany

Should you exercise your rights we will process your personal data in order to respond to your request. The processing of your personal data in this case is necessary to fulfil a legal obligation according to Art 6 Paragraph 1 S 1 lit. c) of the GDPR.

Without affecting your rights, you can also lodge a complaint with a supervisory authority for data protection if you are of the opinion that the processing of your personal data by Lukevent is contrary to the regulations of the GDPR (Art. 77 GDPR).

Please direct your complaint to:

- Bayerisches Landesamt für Datenschutzaufsicht (BayLDA), Promenade 27, 91522 Ansbach, Tel: +49 (0) 981 53 1300, Email: [poststelle@lda.bayern.de](mailto:poststelle@lda.bayern.de)

### **3.4. Legitimate interest and objection**

We process your personal data according to clause 2 of this data protection information on the basis of our legitimate interest to inform you about our services and products, as part of our marketing activities, to respond to your complaints, to prevent against misuse, fraud, payment defaults, to safeguard our legal interests (if necessary in court), to enforce and/or defend our legal interests. Information regarding considerations of interest can be obtained from:

- [info@lukevent.com](mailto:info@lukevent.com)

On the basis of our legitimate interest (Art. 6 Paragraph 1 S 1 lit. F GDPR) to process your personal data, you can withdraw your permission for same at any time. We will comply

with your request unless there are important contra-indications as per Art. 21 of the GDPR. Please direct your request to:

- by email to: [info@lukevent.com](mailto:info@lukevent.com)
- by telephone at: +49 89 460 960 33
- in writing to: Lukevent GmbH, Wasserburger Landstrasse. 264, 81827 München, Germany

Should you withdraw your permission for us to process your data we must however process the relevant personal data in order to respond to your request. The processing of your personal data in this case is necessary to fulfil a legal obligation and is in accordance with Art. 6 Paragraph 1 S. 1 lit. c) of the GDPR.