

# Privacy Statement for Interested Parties and Clients

## 1. Data Protection Information

On 25th May 2018 the General Data Protection Regulation (hereafter GDPR) came into effect. This Privacy Statement informs you about the general processing of personal data and the processing of your (hereafter „your“, „interested parties“, „client“) personal data by Lukevent Ltd. (hereafter „Lukevent“, „we“, or „us“) as well as in the context of all Lukevent Ltd. marketing activities in accordance with the GDPR. The processing of your personal data will be done in accordance with the GDPR.

1.1 The responsible authority for the processing of your personal data:

The responsibility for the processing of your personal data is carried by:

### **Lukevent GmbH**

Wasserburger Landstrasse 264  
D-81827 Munich

Phone: +49 89 46096033  
Fax: +49 89 46096035  
E-Mail: [info@lukevent.com](mailto:info@lukevent.com)

CEO: Luke Espir  
Court Jurisdiction: Munich  
HRB: 218975

## 1.2 Definitions

This data protection information is based on the following terms which we have defined for the purposes of clarity:

1. The GDPR is the General Data Protection Regulation (Regulation (EU) 2016/679 of the European Parliament and it's council from 27th April 2016 for the protection of individuals with regard to the processing of personal data and the free movement of such data and repealing Council Directive 95/46/EG.

2. Personal Data is all information which relates to an identified or identifiable individual person. An identified individual person being one who, directly or indirectly, is assigned a name, personal identification number, location information provided by online activity or to whom one or more specific factors pertaining to his or her physical, physiological, genetic, psychological, economic, cultural or social identity apply and through which this individual can be identified (Art. 4 Nr. 1 GDPR).

3. Recipient is a natural or legal individual, authority, establishment or other body to whom or to which personal data is disclosed, independent of whether a third party is involved or not. Authorities or official bodies who receive personal data in the context of a specific investigation mandate under union law or the law of member states do not count as recipients; the processing of such data by such bodies follows data protection regulations according to the purposes of the processing operation. Recipients can also be banks or the post office who have received rental contract information in order to debit rent.

4. Interested Parties are, for example, you, should you visit our Lukevent website in order to inform yourself about our offers and services.

5. The Responsible Authority is the natural or legal individual, authority, establishment or other body, who alone or together with others, determines the purpose and means of personal data processing. If the purpose and means of this data processing is dictated by union law or the law of member states, then the responsible individual or body can designate particular criteria as provided for by union law or the law of member states. Lukevent is, among others, the responsible authority for the Data Protection Information regarding data processing as described herein.

6. Processing comprises collection, gathering, organisation, filing, storing and saving, adaptation or adjustment, reading, retrieval, use and application, disclosure by transmission, distribution or other form of provision, synchronisation, alignment or linking, restriction, deletion or erasure of personal data (Art. 4 Nr. 2 GDPR). Processing can for example, be the collection and use of your contact details in order to make you an offer.

## **2. Purposes, legal basis and where applicable, data categories used for the processing of your personal data**

### **2.1 Processing of your data in order to create and complete an offer.**

If you are interested in our product and require further information you can contact us and request an offer. You may contact us by telephone, fax or by email. We require your details for you to register for an event or for you to receive current information about our product. We process your personal data in accordance with Art. 6 Paragraph 1 lit. b) of the GDPR in order to make you an offer and to send you such an offer.

### **2.2 Processing of your data for contract completion.**

We process the personal data received from you in order to fulfil our contract with you. This is carried out on the basis of contract completion according to Art. 6 Paragraph 1 lit. b) of the GDPR.

### **2.3 Processing of your data within our customer services**

1. You can contact us if you have questions about our services and products, wish to exercise your rights regarding this data protection information or are lodging a complaint (see contact details in point 1.1).
2. Depending on the nature of your inquiry we can draw on your personal data in order to provide you with a response, this data having been saved in our system in the course of other data processing procedures (for example, data provided by you for previous services).
3. The processing of your personal data takes place in order to complete a contract with you on the basis of Art. 6 Paragraph 1 S. 1 Lit. b) of the GDPR. Should you wish to exercise your rights we process your personal data for the purpose of fulfilling our legal obligations according to Art. 6 Paragraph 1 S 1 lit. c) of the GDPR. If you would like to learn more about our services and products or wish to lodge a complaint, we process your personal data on the basis of our legitimate interest in marketing activities and in order to answer your complaint in accordance with Art 6. Paragraph 1 S 1 lit. f) of the GDPR.

4. Should you in the course of your request provide us with health-related information (for example that you have an allergy), we will process this personal data only in as far as it is necessary in order to answer your request, and you have given us permission to do so according to Art 6 Paragraph 1 S 1 lit. a) of the GDPR.

## 2.4 Legal Disputes, Dunning

1. In the case of outstanding claims we will notify you by email, post or telephone and may, if necessary, send a reminder. If and in so far as payment is not forthcoming we reserve the right to take legal action.

2. We process your personal data in order to execute and complete a contract with you according to Art. 6 Paragraph 1 S. 1 lit. b) of the GDPR and, as is our legitimate right, to guard against misuse of our services and to enforce our legal rights according to Art. 6 Paragraph 1 S. 1 lit. f) of the GDPR.

3. In the case of a legal dispute with you we process your personal data in order to enforce and/or to defend our legal rights. If and in so far as it is necessary, we may also rely on other data sources (e.g. public register).

We process your personal data on the basis of our legitimate interest in safeguarding, enforcing and/or defending our legal interests in accordance with Art. 6 Paragraph 1 S. 1 lit. f) of the GDPR.

## 3. Storage and deletion of your personal data

3.1 We store your personal data for as long as and in so far as it is necessary for the purpose (clause 2 of this data protection information) for which it is being processed.

3.2 As soon as the data is no longer required for the purpose as noted in clause 2 of this personal data information, we retain your personal data for the period in which you can assert a claim against us or we can assert a claim against you (generally a statutory limitation period of three years, beginning at the end of the year of claim entitlement e.g. the end of the year of contract conclusion).

3.3. Beyond this we also retain your personal data as long as and in so far as we are legally required to do so. Burden of proof and statutory storage obligations are

requirements of commercial and trade law, fiscal law and under the money-laundering act (e.g. Paragraph 257 HGB; Paragraph 147 AO). Statutory storage obligations are hereinafter up to ten years.

#### **4. Data security / encryption and confidentiality**

We employ appropriate technical and organisatory measures in order to ensure data security, particularly to guard against loss, destruction or amendment of personal data as well as protection of data during transmission, against obtainment by third parties and against destruction through external attack. The technical measures of this data protection information are in accordance with current technical standards and are constantly updated.

#### **5. Transmission of personal data to third parties**

5.1 After contract closing your data may where necessary be provided to a third party. This includes, for example, hosts/guides at a particular location, hotels, restaurants, transport providers or banks. The transmission of your data serves the execution of your contract and is in accordance with Art. 6 Paragraph 1 S. 1 lit. b) of the GDPR.

5.2 In the event of a legal dispute with you we will transfer your personal data to an external attorney-at-law if necessary. The transmission of your personal data is based on our legitimate interest in safeguarding, enforcing and/or to defend our legal rights according to Art.6 Paragraph 1 S. 1 lit. f) of the GDPR.

5.3 Beyond the above, a transmission of your personal data will only take place if there is legal requirement to do so. The transmission is done in accordance with Art. 6 Paragraph 1 S. 1 lit. c) of the GDPR.

#### **6. Legitimate interest in data processing and objection**

6.1. We process your personal data according to clause 2 of this data protection information on the basis of our legitimate interest to inform you about our services and products, as part of our marketing activities, to respond to your complaints, to prevent against misuse, fraud, payment defaults, to safeguard our legal interests (if necessary in court), to enforce and/or defend our legal interests. Information regarding considerations of interest can be obtained from: [info@lukevent.com](mailto:info@lukevent.com)

6.2. On the basis of our legitimate interest (Art. 6 Paragraph 1 S. 1 lit. f) of the GDPR to process your personal data, you can withdraw your permission for same at any time. We will comply with your request unless there are important contra-indications as per Art. 21 of the GDPR. Please direct your enquiry to:

- by email to: [info@lukevent.com](mailto:info@lukevent.com)
- by telephone: +49 89 460 960 33
- in writing to: Lukevent Gmbh, Wasserburger Land Str. 264, 81827 Munich

6.3. Should you withdraw your permission for us to process your data we must however process the relevant personal data in order to respond to your request. The processing of your personal data in this case is necessary to fulfil a legal obligation and is in accordance with Art. 6 Paragraph 1 S. Lit. c) of the GDPR.

## 7. Consent and withdrawal of consent

7.1. If you have granted us consent for the processing of your personal data you can withdraw this at any time. The withdrawal of consent is effective in the future. The legality of processing of your personal data up to the point of withdrawal of consent remains unaffected. Please direct your withdrawal of consent to:

- by email to: [info@lukevent.com](mailto:info@lukevent.com)
- by telephone: +49 89 460 960 33
- in writing to: Lukevent Gmbh, Wasserburger Land Str. 264, 81827 Munich

7.2. If you withdraw your consent we will process your personal data in order to respond to your request. The processing of your personal data in this case is necessary to fulfil a legal obligation and is in accordance with Art. 6 Paragraph 1 S. 1 lit. c) of the GDPR.

## 8. Your rights

8.1 In accordance with the GDPR you can request at any time that we

- Provide you with all personal data at our disposal relating to you (Art. 15 GDPR),
- Correct any false or incorrect personal data relating to you (Art 16 GDPR)

Delete personal data relating to you which is stored by us (Art. 17 GDPR), block data (Art. 18 GDPR) and/or surrender data (Art. 20 GDPR)

8.2. Please direct your request to:

- by email to: [info@lukevent.com](mailto:info@lukevent.com)
- by telephone: +49 89 460 960 33
- in writing to: Lukevent GmbH, Wasserburger Land Str. 264, 81827 Munich

8.3. Should you exercise your rights we will process your personal data in order to respond to your request. The processing of your personal data in this case is necessary to fulfil a legal obligation according to Art. 6 Paragraph 1 S. 1 lit. c) of the GDPR.

8.4. Without affecting your rights according to clause 8 of this data protection information, you can also lodge a complaint with a supervisory authority for data protection if you are of the opinion that the processing of your personal data by Lukevent is contrary to the regulations of the GDPR (Art. 77 GDPR). Please direct your communication to the Bayerische Landesamt für Datenschutzaufsicht (BayLDA).

## 9. Other

9.1. The provisions of this data protection information of Lukevent GmbH (available free of charge on our website: [info@lukevent.com](mailto:info@lukevent.com)) apply in the form they are in at the time of use.

9.2. We reserve the right to add to or change the contents of this data protection information. The updated data protection information is valid from the moment it is published.

9.3. We will inform you in a timely manner about these changes or additions and, should your contact details be on our files, will inform you by email or by post. You will be given the opportunity at no charge to examine the changes to the data protection information, to print out and to store.

Munich, 27.07.2018